**Program/Activity Being Evaluated:** Fertility Scout

**Focus Area: (circle all that apply):** POLICY ADVOCACY RESOURCES

**Annual Goal of Program:** Fertility Scout was designed to help patients find fertility preservation and family-building services quickly. The tool also allows patients to reach out directly through our secure email system to any Alliance to Fertility Preservation Member facilities to request an appointment.

**Primary Audience (select all that apply):**

* Individuals (Cancer survivors and families)
* Community (Cancer; reproductive; Other)
* Health Care Systems/Professionals (Cancer; Reproductive; Other)
* Researchers/Policy Makers
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- |
| Metric | Number |
| AFP Owner | Meghan Bowman |
| 2022 Annual Budget | Website Hosting: $1,050Labor: $20,200 |
| Total Number of FTEs/contractors required and percentage of their time on this program  | Meghan Bowman: 75%Amanda Clancy: 100% |
| Projected costs for 2023 | Website Hosting: $1,050Labor: $42,600Tool Maintenance (Slalom): TBD |
| What is the status of those metrics? (circle one) | Exceeded Met Didn’t Meet |

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| --- | --- |
| Metric | Rating |
| Opportunity for Revenue  | Very High | High | Moderate | Low | Very Low |
| Mission Alignment | Very High | High | Moderate | Low | Very Low |
| Historical Investment | Very High | High | Moderate | Low | Very Low |
| Opportunity for Systems Change | Very High | High | Moderate | Low | Very Low |
| Progress to date on goals | Very High | High | Moderate | Low | Very Low |

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| --- | --- | --- |
| Metric | Ratings |  |
| What funding sources support this program? | Membership (potential source for funding) and corporate sponsorships (TBD) |
| Who are potential funders? | Fertility Clinics, Adoption Agencies, Surrogacy Agencies, Mental Health Professionals, and ART lawyers |

|  |  |  |
| --- | --- | --- |
| Activities: | Does this program fill a unique gap?  | Potential “competitors” |
| Comprehensive service listing | Yes, no one else does thisYes, no one else does it the same wayNo | SART |
| Notes: This tool is a comprehensive listing of fertility preservation services, which includes ovarian tissue cryopreservation and testicular tissue freezing. Additionally post-treatment family building resources such as egg donor and surrogacy agencies, mental health professionals, and adoption and ART attorneys. |

Insights (Please provide any other relevant information not captured above): We are currently enrolling clinics as AFP members to assist with funding of the tool as well as the organization overall. Clinics pay an annual $300 contribution to support the work of the organization and gain exclusive membership benefits. ​The overarching goal is that the program is self-sustaining and that membership and corporate sponsorship covers the cost to operate the tool.

**Membership Benefits Include:**

* Comprehensive listing in Fertility Scout, including:​
* Request a Consultation: user can use to send a secure message directly to the fertility provider​
* Listing of all physicians/professionals ​
* Link to website​
* Enhanced listing to describe specialties and practice focus​
* Recognition of support on Fertility Scout ​
* Inclusion and promotion of up to two events annually listed on the AFP website and social media channels
* Notifications of upcoming fertility preservation events, legislation, and advocacy events​